



AVEDIS AVIATION
TRAVEL & TOURS

this is who we are



Avedis Aviation is a dynamic Travel & Tours agency as well as airline representation company providing integrated services to our clients by delivering full commercial, administrative and representation support for the entire region of Greece and Cyprus. We are the General Sales Agent in Greece and Cyprus for **SAS, Scandinavian Airlines System** and **Hurtigruten Cruises**.

With a proven track record and steady expansion, Avedis ensures in-depth knowledge of the local markets, and is ideally positioned to service the travel needs of our clients worldwide, as well as represent international airlines seeking to establish a presence in the region.

we apply our minds
to a more complete, integrated
yet local approach



Distinguished by our professionalism in the market, our team of motivated people consists of staff who have over 40 years of extensive experience in the air-sea-land travel, tours, airline business and their relative fields of expertise.

We effectively apply a client oriented and 'Services mind' of operation in Greece and Cyprus. We continuously strive to maintain and improve our services for our clients by:

- Offering creative and adaptable solutions
- reducing costs
- Promoting opportunities
- 365 days on call response & availability for our clients

knowledge, operational expertise
and a pragmatic ability to make
things happen are our key to
creating and capturing value



Avedis **IATA** approved Travel & Tours agency network, with experienced and dedicated team and a range of services that includes reservations, ticketing, air-sea-land travel, sales, marketing, airport sales-service supervision, financial systems, legal representation and more, which allows us to sustain a competitive position in the market and achieve equal product placement, distribution and effective services for our clients.

We provide flexibility, reliability and above all a sales and services focused commitment to deliver superior service levels to our clients, the market and dedicate our efforts on being an innovative travel partner because we believe that working in partnership creates efficiency and profitability.

what it takes



Avedis **IATA** Travel & Tours agency offers a wide range of services adapting to the needs of our clients and offering a large commercial structure in Greece and Cyprus. Our main services include:

- Reservations and Ticketing (air, sea, land)
- Year-round services on call
- Sales & Marketing
- Distribution
- Product Management
- Administration
- Representation services
- Operations & Customer Service
- Finance & IT



hands on at all times



Administration

Full-scale administration activity conducted for each client includes:

- invoicing
- Monthly activity report
- credit & debit notes
- ticket revenue control
- sales reports
- ticket and AWB inventory
- statutory book keeping (if required)

doing what we do best



Operations & Clients Service

Efficient & experienced multi-lingual operations team providing a high standard of client service, reservations-ticketing-solutions finding and regular staff training. Helpdesk/Call services support for ad-hoc inquiries.

Reservations and Ticketing

Avedis maintains modern facilities with all up-to-date equipment, necessary for the reservations and ticketing services for our clients.

Sales

A vibrant services & sales force composed of a motivated results-driven team follows a targeted sales strategy providing coverage to an established client base across the region through frequent sales calls and focused sales campaigns.

success based on persistence,
our personal touch,
and strong local relations



In Summary, why Avedis Travel & Tours **IATA** agency?

- Extensive travel, tours and airline industry knowledge
- Year round on call service
- Expertise in travel and airlines representation
- Entrepreneurial business model & rewards
- Strong local market relations and industry contacts
- A wide range of services – we adapt to your needs
- Experience and reputation in the industry
- Efficient and experienced operations team
- High standard of client service
- Up-to-date use of communications tools and the latest technology
- Full working knowledge of special requirements
- An active customer base which is continually expanding
- Experienced and motivated team offering services for all regions
- Helpdesk service operation for ad-hoc inquiries

going the extra mile

fly healthy initiative



Avedis **IATA** Travel & Tours operates a specialized tourism division in order to offer complementary services to support clients inquiries and provide unique value-added options that enhance our marketing efforts.

With this objective in mind, we have created a segment dedicated to Health and Wellness Tourism taking full advantage of a global market and a rapidly growing niche within the global tourism industry. **This is our “fly healthy” initiative.**

Greece and Cyprus are a significant target countries as a health and wellness tourism destination. The increasing popularity of health awareness as a powerful lifestyle trend coupled with Greece's & Cyprus's natural endowments, creates an opportunity in this market as one of the top choices for those seeking wellness services abroad.

By integrating unique advantages such as an ideal climate, a fully developed infrastructure, a variety of clinics and hospitals, a growing list of services and treatments and an abundance of cultural and historic sites, Greece can offer an all-inclusive solution for this tourism sector.



Avedis Aviation in cooperation with 'Cross Borders of VIOIATRIKI med group' offers an expanding list of Health and Wellness packages which include a multitude of services such as:

- Diagnostics
- Chronic Condition Management
- Integrative Medicine
- Dialysis Centers
- Health Check-ups
- Therapeutic services
- IVF Clinic Treatments
- Dental Clinics
- Recuperation Clinics
- Ophthalmological Hospital
- Specialty Hospitals
- Wellness hotels/Spa resorts
- Alternative therapies



Within the Health and Wellness Tourism sector there are increasingly noticeable synergies with other niche tourism markets. We can incorporate additional complementary services to the above basic packages such as:

- **Mind-Body:** Yoga, Meditation, Tai Chi, Martial Arts Studios
- **Healthy Eating:** Nutrition, Weight Management, Detox and culinary experiences, Organic & Natural Restaurants, Health food stores
- **Personal Growth:** Retreats, Life Coaching, Stress Reduction, Reading, Music & Arts, Lifestyle Retreats
- **Fitness:** Gym Visits, Fitness Classes, Stretching, Pilates, Fitness Centers
- **Eco & Adventure:** Hiking, Biking, Trekking, Nature Visits, Parks, Wildlife Sanctuaries, Nature Preserves
- **Spa & Beauty:** Massage, Bathing, Body Treatments, Facials, Salons, Thalasso Therapy, Natural Springs

We create fully integrated packages in selected resorts of outstanding Greek & Cypriot destinations, with magnificent beaches, breathtaking landscapes and historic sites, bringing a new dimension to Health and Wellness Tourism.



Fly Healthy Initiative



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- Wellness /Spa resorts
- Dialysis Centers
- Ophthalmological Hospital
- Alternative therapies
- Diagnostics
- Chronic Condition Management
- Integrative Medicine
- Health Check-ups
- IVF Clinic Treatments
- Dental Clinics
- Recuperation Clinics
- Specialty Hospitals

Why choose Greece:

- High quality treatment
- World class facilities
- Access to latest technology
- Excellent climate
- Best surgeons
- High savings
- No wait lists
- Low Cost
- High standard of customer care
- Availability of medical experts
- Advanced equipment
- Travel opportunities
- Multitude of Specialty treatments



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Avedis Aviation is committed to expanding our “fly healthy” initiative by continuously evolving our services and options to meet the wellness traveler’s needs while simultaneously building our airline sales.



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